



**SOCIAL, HUMANITIES
BASIC SCIENCES
ACCREDITATION and
RATING ASSOCIATION**

QUALITY POLICY DIRECTIVE

1. Article: Basis, Purpose, and Scope

- 1.1. This directive has been prepared in accordance with the STAR Social, Human, and Basic Sciences Accreditation and Rating Association Quality Assurance and Continuous Improvement Committee Directive.
- 1.2. The purpose of this directive is to enhance the quality of undergraduate programs, continuously improve STAR's operations, implement processes in line with the total quality philosophy, and meet the expectations of undergraduate programs.

2. Article: STAR Values

- 2.1. To maintain the highest quality in **evaluation and accreditation activities**, STAR is committed to the following values:
 - 2.1.1. **Service Orientation**: STAR personnel establish and maintain a respectful and service-oriented relationship with undergraduate programs as part of the evaluation and accreditation process.
 - 2.1.2. **Continuous Learning**: Continuous learning is a prerequisite for continuous improvement. Therefore, STAR constantly learns from both its own activities and performance as well as from the experiences of similar accreditation organizations. The development of STAR personnel is supported and encouraged to help them realize and utilize their full potential.
 - 2.1.3. **Value Creation**: STAR provides services that create added value for stakeholders in Social, Human, and Basic Sciences Undergraduate Programs. The added value of these services is monitored through direct feedback mechanisms. In particular, Evaluation Teams strive to provide constructive feedback to improve the ongoing assessment of undergraduate programs in Social, Human, and Basic Sciences.
 - 2.1.4. **Developing Collaborations**: Maximizing value and enhancing success depend on fostering strong collaborations. Therefore, STAR actively seeks and develops partnerships with national and international accreditation bodies. For sustainable collaboration, it is essential to: Establish shared goals among partners and promote mutual exchange of expertise, resources, and information. Build relationships based on trust, respect, transparency, and cooperation.
 - 2.1.5. **Ethical Conduct**: STAR personnel uphold high ethical standards and demonstrate transparency and accountability in their interactions with stakeholders. They strictly adhere to the STAR Code of Ethics Directive and avoid conflicts of interest while maintaining professional integrity.
 - 2.1.6. **Transparency and Accountability**: STAR is committed to keeping stakeholders and the public informed about its evaluation and accreditation activities, as well as all other operations, ensuring accountability and transparency.

3. Article: Amendments to the Directive

- 3.1. This directive is subject to review by the STAR Board of Directors.

4. Article: Enforcement

- 4.1. This directive comes into effect on the date it is approved by the STAR Board of Directors.