



2021
Annual Report

STAR

Social, Humanities and Basic Sciences Accreditation and Rating Association

1. INTRODUCTION

This Annual Report covers the activities of the working period between the beginning of the calendar year 01.01.2021 and 27.02.2022. These activities are given under the following headings. STAR Social Humanities and Basic Sciences Accreditation and Rating Association uses 'STAR' as the short title in the report.

2. CORPORATE INFORMATION

2.1. Mission, Vision and Quality Policy

In this section, the accreditation agency should present its mission, vision, quality policy and organizational structure. In this context, the internal quality assurance processes of the organization should be evaluated and the results of these processes should be included.

2.1.1. Mission

To contribute to the improvement of the quality of education programs in the field of business and management sciences by conducting information, evaluation and accreditation studies for Business and Management Sciences Undergraduate Programs.

2.1.2. Vision

To be a leading accreditation agency in the field with its innovative and continuous development in the accreditation of Business and Management Sciences programs.

2.1.3. Quality Policy:

2. Article: Star's Values

To maximize the quality of its evaluation and accreditation activities, STAR will adhere to the following values.

2.1. Service Orientation: STAR Staff establish and maintain a respectful and service-oriented relationship with Undergraduate Programs within the scope of evaluation and accreditation activities. They are sensitive to their current needs and expectations. They are aware that the final evaluator of quality of services is the Undergraduate Program receiving the service.

2.2. Continuous Learning: Continuous learning is a prerequisite for continuous improvement. Therefore, STAR continuously learns from its own activities and performance as well as from the experiences of similar accreditation agencies. The development of STAR Staff is supported and encouraged in a way that creates an environment for them to realize and use their full potential.

2.3. Value Creation: STAR provides services that will create added value for stakeholders, including Social, Humanities and Basic Sciences Undergraduate Programs. The added value of service is monitored through direct feedback. In particular, the Evaluation Teams strive to provide useful feedback for the continuous improvement of evaluation activity of Social, Humanities and Basic Sciences Undergraduate Programs.

2.4. Developing Collaborations: Maximizing the value offered and increasing success depends

on the development of collaborations. For this reason, STAR seeks and develops cooperation opportunities with national and international accreditation agencies. For a sustainable cooperation, it is essential to have shared goals between cooperation partners, to establish a relationship based on mutual trust, respect and openness between each other, where expertise, resources and information are mutually shared, and to work together.

2.5. Ethical Behavior: STAR Staff, as individuals who are responsible to Stakeholders, have adopted a high level of ethical approach that is transparent and accountable. For this reason, STAR Staff exhibit professional behavior by avoiding creating conflicts of interest within the framework of STAR Code of Ethics Directive.

2.6. Transparency and Accountability: STAR bears the responsibility to inform and hold accountable its stakeholders and the public about all its activities and operations, particularly its evaluation and accreditation activities.

2.2. Organization Structure

The results of the analysis revealing the demographic distribution of the people working within the organizational structure of the accreditation agency are also included in this section.

STAR has endeavored to act independently in terms of its organizational structure, operational processes and responsibility for official results. The fact that there is no STAR Board Member among the IYBAK and Committee Members and that the guidelines are interpreted by independent external Stakeholders and members are strong arguments. The number of STAR, IYBAK–Business and Management Sciences Undergraduate Programs Evaluation and Accreditation Board and Committee Memberships has reached 49, and it is aimed to ensure a high level of academic diversity and participation. While forming the Boards and Committees, the balance of people and the diversity of institutions were taken as a basis.

Organization Structure

- **Academic Advisory Council**
- **Executive Board**
- **Corporation**
 - Finance Committee
 - Managers
 - Secretary General
- **IYBAK**
 - Evaluation Team I
 - Evaluation Team II
 - Evaluation Team III
 -
 - Evaluation Team n
- **Committees**
 - Nominating Committee
 - Education Committee
 - Continuous Improvement Committee
 - Criteria Committee

- Consistency Committee
- Archiving Committee
- Appeals Committee
- Complaints Committee
- **Audit Committee**
 - Internal Audit Quality Assurance and Development Committee

3. ACTIVITIES

3.1. Accredited Undergraduate Program Information

General information and statistics on accreditation activities conducted or finalized during the relevant calendar year should be shared in this section.

No accreditation activities were finalized in the relevant calendar year. As of February 2022, 31 Undergraduate Programs from 14 institutions have officially submitted their accreditation applications to the STAR Office.

There are 20 Undergraduate Programs that have officially submitted their Self-Assessment Reports to STAR. Assessment Teams will be formed for the relevant programs and campus visit activities will be planned during the calendar year.

Institution	Undergraduate Programs		
Atılım University	Business Administration (English)	Business Administration (Turkish)	International Trade and Logistics (English)
Doğus University	Business Administration (English)	Business Administration (Turkish)	International Trade Management (English)
Bahçeşehir University		Business Administration (English)	International Trade Management (English)
Niğde Ömer Halisdemir University		Business	
Atatürk University	Business	International Trade and Logistics	Management Information Systems
Ankara University	Business		
Başkent University		International Trade and Finance	Management Information Systems

Nişantaşı University	Business	International Trade and Logistics, International Trade and Management	Management Information Systems
Beykent University	Business Administration (Turkish and English)	International Trade and Finance (Turkish English)	Management Information Systems
Uşak University	Business		
Istanbul Gedik University		International Trade and Finance (English)	
Izmir Katip Çelebi University	Business		
Kastamonu University	Business		
Istanbul Arel University	Business Administration (Turkish and English)	International Trade and Finance (English)	

3.2. Evaluator Educations

The Evaluator educations conducted during the year should be specified and the objectives and results of these educations should be evaluated.

The Education Undergraduate Programs for Evaluator and Student Evaluator Nominees organized by STAR aim to create a comprehensive pool of Evaluator and Student Evaluator Nominees covering the areas where they will provide evaluation and accreditation process, to ensure that the Evaluator and Student Evaluator Nominees in this pool regularly participate in evaluation and accreditation educations, and to train competent Evaluators and Student Evaluators.

Nominee Evaluator Education attended by 88 Academicians on 12.06.2021, Student Evaluator Nominees Education attended by 69 Undergraduate Program

Students on 13.06.2021, Evaluator Nominees Education attended by 89 Academicians on 26.02.2022,

On 27.02.2022, 55 Undergraduate Program Students participated in the Student Evaluator Nominee Education.

In line with STAR's mission and goals, the Evaluator pool has been expanded and Evaluators and Student Evaluators have been informed about the process in order to effectively conduct the

evaluation and accreditation processes of Business and Management Sciences Undergraduate Programs.

3.3. Information Educations

Information educations organized during the year should be specified and the objectives and results of these educations should be evaluated.

Deans' Council Workshop

On 29.05.2021, the third Deans' Council Workshop titled "Quality Problems in Distance Education in the Age of Digital Transformation-Sharing Experiences" was organized with the participation of 161 Academicians from higher education institutions in Turkey and the Turkish Republic of Northern Cyprus. Prof. Dr. Muzaffer ELMAS, President of the Higher Education Quality Board, Prof. Dr. Adam FADLALLAH, Dean of the Faculty of Business and Economics at Qatar University, attended the Deans Council Workshop,

Ankara University Faculty of Political Sciences Dean Prof. Dr. Orhan ÇELİK participated as a speaker.

The Importance of Accreditation in Business and Management Sciences Undergraduate Programs, Accreditation and Improving Quality in Education, Challenges in Quality Studies Requiring Flexibility were also discussed.

Participants were asked to complete a Workshop Evaluation Questionnaire and a questionnaire regarding the planning of the STAR Academy Talks series of events. It is aimed to exchange views on the education of business and management sciences programs, to develop suggestions to ensure the effective and efficient continuation of education in the relevant programs, to make efforts to realize these suggestions and to take necessary initiatives.

Accreditation Information Seminars

Accreditation Information Seminars were held in 2021 on 20–22–25–27–29 January, 03–10–17–24 February, 02–0–17–24 March, 16 June, 22–29 September, 22 December with 505 participants from 25 institutions. The seminar was divided into two parts: a presentation section where information on the accreditation process was given and a question-and-answer section. After the seminars, which were customized for the institutions and held remotely (online), the participants were asked to fill out the education evaluation questionnaire. Participant comments were evaluated after each seminar and improvements were made to the content. With the Accreditation Information Seminars, the STAR Accreditation process was conveyed to Stakeholders and accreditation and its importance were emphasized. Participants were informed about Evaluator and membership activities in which they can take an active role in STAR processes.

Accreditation Information Seminars	
Institutions	Number Of Participants
Kadir Has University	12
Bahçeşehir University	7

Başkent University	20
Atılım University	8
Atatürk University	27
Middle East Technical University	3
Aksaray University	65
Beykent University	23
Istanbul University	21
University Of Birth	16
Altınbaş University	5
Uşak University	9
Samsun University	53
Niğde Ömer Halisdemir University	25
Muğla Sıtkı Koçman University	17
Ankara University	2
Afyon Kocatepe University	14
İzmir Katip Çelebi University	20
Nişantaşı University	5
Istanbul Gedik University	16
Çankaya University	9
Karadeniz Teknik University	46
Sivas Cumhuriyet University	10
Yozgat Bozok University	44

Education on Preparation of Self-Assessment Report (SAR)

The educations on the preparation of Self-Assessment Report were held on 27.02.2021 and 04.04.2021 with a total of 125 people for the institutions applying for accreditation. A long time was allocated for the question-and-answer session. At the end of the education, participants were asked to fill in the education evaluation questionnaire. It was put on the agenda to spread the relevant education over 2 days.

Preparation of Self-Assessment Report Education-I	
Institutions	Number
Bahçeşehir University	7
Başkent University	12
Atılım University	11
Atatürk University	10
Doğuş University	18
Niğde Ömer Halisdemir University	4
Preparation of Self-Assessment Report Education-II	
Ankara University	4
Başkent University	4
Beykent University	26
İstanbul Gedik University	4
Izmir Katip Çelebi University	4
Nişantaşı University	16
Uşak University	4
Total	63

3.4. International Activities

International activities and collaborations conducted by accreditation Agencies should be included.

STAR announced on its website (star.org.tr) that it is one of the organizers of the EAMMIS 2021 "Artificial Intelligence Systems and the Internet of Things in the Digital Age" themed conference organized by the European, Asian, Middle Eastern, North African Conference on Management & Information Systems (EAMMIS) on March 19–20, 2021.

STAR aims to form the members of the internationalization committee from among academics who are well-known in their fields, who have experienced international mobility in taking and teaching courses, who renew themselves with the awareness of continuous improvement, and who are different and versatile Stakeholders. In the formation of the internationalization committee members, the support of independent IYBAK and committee members will be taken advantage of the academic diversity environment. The internationalization committee aims to expand the internationalization ecosystem by organizing educations and workshops for the continuity of cooperation with leading accreditation agencies such as AQAS Agency for Quality Assurance, AACSB Association to Advance Collegiate Schools of Business, recognized by YÖKAK. In addition, STAR aims to apply for membership to the umbrella organizations responsible for the coordination of higher education quality assurance activities; European Association for

Quality Assurance in Higher Education (EQA), Asia-Pacific Quality Network (APQN Asia-Pacific Quality Network) American Council for Higher Education Accreditation (CHEA), International Network for Quality Assurance Agencies in Higher Education (INQAAHE International Network for Quality Assurance Agencies in Higher Education).

3.5. Improvement Activities

Improvement activities conducted within the scope of the aspects open to improvement revealed in the evaluation results of the quality assessment registration certificate application should be revealed.

In this Working Period, STAR succeeded in implementing governance elements to a significant extent through workshops, educations and external Stakeholder participation. The details on how the processes will be operated in the prepared legislations were conveyed to the Stakeholders by expanding the presentation contents of Accreditation Information Seminars and Evaluator Nominee Educations. The opinions received from the Internal Audit Quality Assurance and Development Committee on the quality assurance system and internal audit actions were included. Implementation of participatory and inclusive governance principles in which internal and external Stakeholders are included in the process. Comments were received on the Evaluation Criteria and Undergraduate Program Specific Criteria through the Undergraduate Program Specific Criteria Workshops—I-II held in January 2022.

Internal Audit Quality Assurance and Development Committee

Upon the decision of the Internal Audit Quality Assurance and Development Committee to provide information education to the committee members regarding the Accreditation Process and to include comments on the STAR Methodology and Processes, the Executive Board decided to organize separate information meetings for the Board and Committee members. The first meeting was held with the Nomination Committee. At the meeting, the Working Regulation, Nomination Committee Directive, Ethical Principles, and the Directive on Evaluation and Accreditation Implementation Principles were read. Opinions were exchanged.

The Internal Audit Quality Assurance and Enhancement Committee agreed to communicate the definition of Internal Audit in the International Standards to the Executive Board, to make a presentation on this, to prepare presentations on a pilot accreditation process and field visit practices, to regulate the relationship of other Committees with the Internal Audit Quality Assurance and Enhancement Committee, to prepare a manual on the path to be followed by the Evaluators, and to create a package program used for the audit process.

Continuous Improvement Committee

The Continuous Improvement Committee proposed that exams measuring knowledge be held at the end of the educations to measure the effectiveness of the educations. Upon this, the Education Committee created a 25-question scoring questionnaire and it was decided that participants who were successful in answering the questions correctly in the educations would be given a Certificate of Achievement and added to the pool of Evaluator Nominees. A "Frequently Asked Questions" section was added to the Association's website upon the Committee's recommendation.

While determining the topics and speakers for the STAR Academy talks, the answers to the

STAR Academy Talks Participant Survey questions at the Council of Deans on 29.05.2021 were taken into consideration. It was suggested to use communication channels such as one-to-one invitations and reminders in addition to STAR e-mails to publicize the STAR talks and to ensure a good level of participation. If the STAR talks are well publicized and executed, it will be easier to continue them and contribute to increasing the awareness of STAR. Prof. Dr. N. Tolga SARUÇ, Chair of the Continuous Improvement Committee, informed the Continuous Improvement Committee with a presentation on how the Turkish Higher Education Qualification Framework (TQF) is used, for example, in the Department of Finance. The qualification criteria produced by the TQF were used as a guideline for STAR to improve its qualification items.

was requested. In this context, the committee members were requested to review the TQF criteria in the areas covered by STAR.

Education Committee

It was discussed to receive opinions, suggestions and amendment requests for the regulations and directives related to the Education Committee and its activities. In the 2021 Education Calendar, it was decided to reduce the duration of education and seminars from 7 hours to 6 hours based on the feedback from the educations held so far, and to organize full-day educations between 10:00–16:00. It was agreed to make a proposal to IYBAK and the Executive Board on the evaluation of practices such as recognition, rewarding and creating a business network with collective activities in order to achieve sustainability in the volunteerism of the Evaluators, since the voluntary realization of the Evaluation Team Membership may cause Evaluator circulation.

2022 Education Calendar was opened for discussion. As of 2023, it was shared that the education calendar should be prepared with a flexible structure as in 2021 until the standardized calendar is implemented. It was decided to consider the following issues while preparing the calendar:

In order to meet the Nominee pool needs of the Nomination Committee, it was stated that Faculty Member and Student Evaluator Educations should be held until the end of February 2022.

For schools that are new to the process, it was stated that it is appropriate to hold Self-Assessment Report Preparation Educations at the beginning of March.

Due to the limited participation in meetings outside the academic year, it was stated that it was necessary to frame the calendar to be spread over the academic year.

It was stated that it would be sufficient to include the Accreditation Information Seminars in the calendar as 13:00–15:00 on Wednesdays upon the request of the schools.

The issue of conducting an End-of-Education Evaluation Examination at the end of the Evaluator Educations was put on the agenda. During the discussions, the need for an evaluation exam was expressed in order to recommend more competent Nominees to the nomination committee in the selection of Evaluators and to monitor their education performance. At this point, it was stated that it would be appropriate to start the process of creating a question pool.

Criteria Committee

STAR aims to implement participatory and inclusive governance principles that include all internal and external Stakeholders in all its activities. Undergraduate Program Specific Criteria Workshops, where the criteria and Evaluation Criteria specific to the Business and Management Sciences Undergraduate Undergraduate Programs were presented for discussion, were held on 08.01.2022 with a general audience of participants and on 22.01.2022 with working groups individually. Undergraduate Program Specific Criteria Groups were formed for Economics, Labor Economics–Human Resources Management, Political Science–International Relations–Public Administration and Banking–Finance Undergraduate Programs. Participant opinions were obtained through a workshop evaluation questionnaire.

STAR website

The STAR website (star.org.tr) was used as the main reference source for directing participants to workshops and education programs, making announcements about activities, and accessing guidelines and documents. Guidelines and documents are kept up to date on the website. E-mail addresses were created and added to the website for contacting the IYBAK Accreditation Board for Undergraduate Undergraduate Programs in Business and Management Sciences and for contacting the Complaints Committee. A STAR LinkedIn account was created to announce workshops, education programs and current content to Stakeholders.

STAR Documents

The following STAR documents were updated on 01.01.2021 in accordance with the suggestions of IYBAK and Committee Members, Board Members and the new versions were published on the website. Spelling corrections were also made in the documents.

Regulation

Operational Regulation v 1.1_01_01_2021

Committee Directives

Nominating Committee Directive v 1.1_01_01_2021

Archiving Committee Directive v 1.1_01_01_2021

Education Committee Directive v 1.1_01_01_2021

Finance Committee Directive v 1.1_01_01_2021

Internal Audit Quality Assurance and Development Committee Directive v 1.1_01_01_2021

Appeals Committee Directive v 1.1_01_01_2021

Criteria Committee Directive v 1.1_01_01_2021

Continuous Improvement Committee Directive v 1.1_01_01_2021

Complaints Committee Directive v 1.1_01_01_2021

Consistency Committee Directive v 1.0_01_01_2021

Directives for Evaluators and Institutions

Accreditation Application Directive v 1.2_01_01_2021

Assessment of Evaluation Team Members Directive v_1.1_01_01_2021

Code of Ethics Directive v_1.1_01_01_2021

Evaluation and Accreditation Application Principles Directive v_1.2_01_01_2021

Evaluation Criteria v_1.2_01_01_2021

Evaluation Guidelines Directive v_1.1_01_01_2021

Evaluation Report Writing Rules Directive v_1.1_01_01_2021
Evaluation Team Members Directive v_1.1_01_01_2021
Evaluation Teams Directive v_1.1_01_01_2021
Evaluators Chart v_1.2_01_01_2021
Interim Report Preparation Considerations Directive v_1.1_01_01_2021
Quality Policy Directive v_1.1_01_01_2021
Self-Assessment Report Preparation Guideline Directive v1.2_01_01_2021
Student Evaluators Participation Application Principles Directive v_1.1_01_01_202
Students Evaluators Reports Directive v_1.2_01_01_2021

Deans Council

On 29.05.2021, after the Deans' Council Workshop attended by 161 Academicians, Stakeholder participation was increased with the announcement of Accreditation Information Seminars and Evaluator Nominee Educations, and STAR expanded the pool of Evaluators by providing information seminars to 505 Academicians and Evaluator education to 88 Academicians and 69 Students.

Relations with National Accreditation Agencies

On 03.03.2021, STAR organized remote online consultation meetings on YÖKAK monitoring with HEPDAK–Association for Evaluation and Accreditation of Nursing Education Education Programs, VEDEK– Association for the Evaluation and Accreditation of Veterinary Institutes and Programs, SABAK– Association of Evaluation and Accreditation of Health Sciences Programs, respectively.

YÖKAK Monitoring

STAR completed the YÖKAK monitoring on 14.03.2021 under the supervision of Prof. Dr. Tuncay DÖĞEROĞLU. Strengths and Areas Open to Improvement were stated in the monitoring report. It is stated in the report that the motivation of the board and committee members and Evaluators who took part in the focus group discussions of our organization, the sense of belonging and the activities of our organization were welcomed. Steps have been taken to improve and strengthen the information management system and digital archive. Participation in international networks and willingness to carry its activities internationally are also among the strengths. On the other hand, it is underlined that our organization is open to improvement in terms of adding details on how the processes will be operated in the legislation prepared and the lack of an internal quality system.

Relations with YÖKAK

STAR participated in the second event of YÖKAK 2021 Webinar series program titled 'Quality Assurance of Flexible Learning: Micro Qualifications and Digital Diplomas' on 31.03.2021. The design of short courses and micro-qualifications, which are now back on the education agenda, especially with distance and flexible learning models, and their relationship with learning outcomes and qualification framework programs were discussed.

STAR participated in the meeting themed "**Higher Education in a Transforming World**". Experiences were shared about organization-specific examples of change management practices.

4. GOVERNANCE and ASSESSMENT of ACTIVITIES

4.1. Areas Open for Improvement

The organization should engage in external evaluation processes to assess the compliance of its activities with national and international standards (in particular ESG) and to continuously improve its quality assurance system. STAR aims to increase its involvement in external evaluation processes in the international arena during 2022. It will organize national workshops and encourage external Evaluators to be involved in the process during campus visits. It is planned to start the process of building the quality assurance system with the Internal Audit Quality Assurance and Development Committee. It is planned to create guidelines and manuals for remote assessment and virtual campus visit activities. It is planned to make the STAR Cloud system suitable for remote assessment.

4.2. Strengths

Aiming to raise Stakeholders' awareness of accreditation through accreditation information seminars and deans' council workshop, Developing and updating the archive and documentation system with the STARCloud system. The fact that there is no STAR Board Member among the IYBAK and Committee Members, and that the guidelines are interpreted by independent external Stakeholders and members, Being independent and impartial, Having a sustainable financial strength, Increased national recognition.

4.3. Performance Measures

Performance Measures		
Criteria	Answers	Description
Total accreditation period	300	The time between the accreditation application date and the decision date should be considered in days. A numerical value that will be used to calculate the Average Completion Time of the Accreditation Process should be written.
Total number of Undergraduate Programs applied for accreditation services	0	Please specify the total number of programs for which accreditation services are provided. This information will be used to calculate the Average Completion Time of the Accreditation Process.
Total number of Evaluators	150	The total number of Evaluators should be indicated by a number. This information will be used to calculate the Average Number of Evaluators.
Total number of active programs	31	The total number of active programs should be indicated with a number. Used to calculate the Average Number of Evaluators.
Number of Information Meetings	26	Number of Information Meetings should be written in numbers
Number of Evaluator Educations	4	Number of Evaluator Educations Figure and should be indicated with.

Average Completion Time of Evaluation and Accreditation Process		Total accreditation period / Total number of programs offered accreditation services. The period between the accreditation application date and the decision date should be considered in days.
Average Number of Evaluators	484	Total number of Evaluators / Total number of active programs

4.4. Evaluation

STAR has managed to reach many Stakeholders by adhering to governance principles and practices through workshops, accreditation information seminars and Evaluator educations. In the internationalization dimension, it aims to implement improvements with the help of collaborations, Stakeholder connections and academic member diversity. Deans will continue to support STAR as natural members of the Deans Advisory Board. With the new calendar year, accreditation activities continue to increase in both quantity and quality. STAR continues to organize accreditation information seminars and aims to raise accreditation awareness among the public and Stakeholders.

5. CONCLUSION

As a national accreditation agency authorized by YÖKAK for the accreditation of Business and Management Sciences Undergraduate Programs, STAR aims to act in accordance with the quality policy directive in all its activities. We are pleased to state that STAR has continued its continuous development since its establishment in this period as well. STAR aims to contribute to the improvement of the quality of Business and Management Sciences Undergraduate Undergraduate Programs in Turkey and the Turkish Republic of Northern Cyprus by conducting education, workshops and information activities related to the evaluation and accreditation processes. STAR applies an approach that takes into account the Stakeholders of Business and Management Sciences Undergraduate Undergraduate Programs and attaches importance to interaction with Stakeholders in the activities it organizes. Business and Management Sciences education should be built on the concepts of internationalization and quality assurance. The aim of designing these concepts through the activities, collaborations and policies to be determined by the independent committees within STAR is a reflection of the governance principle.

STAR will develop its internationalization policies by taking into account factors such as contributing to the development of the country's human capital, the sustainability of mutual cooperation, increasing the country's competitiveness through the development of diverse and multifaceted geopolitical and economic relations, and positively improving the country's reputation. The internationalization committee aims to expand the internationalization ecosystem by organizing educations and workshops for the continuity of cooperation with international accreditation Agencies recognized by YÖKAK and leading accreditation Agencies. In addition, STAR aims to apply for membership to umbrella organizations responsible for the coordination of higher education quality assurance activities. It is planned to meet the requests for accreditation information seminars for the upcoming institutions, and to organize campus visit activities by forming evaluation teams. Undergraduate Program evaluation and accreditation activities, which are the main tasks of STAR, will continue unabated in 2022 will continue. It is aimed to complete the accreditation process of 31 Business and Management Sciences Undergraduate Undergraduate Programs from 14 higher education institutions

within the next evaluation period and to increase the total number of programs accredited by STAR to at least 20 by December 2022. The areas that are expected to be developed and continuously improved will be updated with the support of Stakeholder opinions and will be published on the web page. STAR wishes to organize and support education, workshops and informative events at national and international level in order to realize its objectives. STAR, as a non-governmental organization, will fulfill the continuous development and improvement of the Business and Management Sciences Undergraduate Undergraduate Programs with a social responsibility approach.

Yours sincerely,
Dr. İsmail Erkam TÜZGEN
Chairman of Executive Board