



## QUALITY POLICY

STAR aims to enhance the quality of undergraduate programs, continuously improve evaluation and accreditation efforts, conduct its activities in line with the philosophy of total quality management, and meet the expectations of undergraduate programs. In line with this policy, STAR is committed to adhering to the following values to maintain a high level of quality in its evaluation and accreditation efforts:

**Service Orientation:** STAR personnel establish and maintain a respectful and service-oriented relationship with undergraduate programs within the scope of evaluation and accreditation efforts.

**Continuous Learning:** Continuous learning is a prerequisite for continuous improvement. Therefore, STAR continuously learns from its own activities and performance, as well as from the experiences of similar accreditation organizations. The development of STAR personnel is supported and encouraged in a way that enables them to recognize and utilize their full potential.

**Value Creation:** STAR provides value-added services to stakeholders in undergraduate programs in Social, Humanities, and Basic Sciences. The added value of the service is monitored through direct feedback. In particular, the Evaluation Teams strive to provide useful feedback to continuously improve the evaluation processes of undergraduate programs in Social, Humanities, and Basic Sciences.

**Developing Collaborations:** Maximizing the value delivered and increasing success depends on the development of collaborations. Therefore, STAR seeks and develops opportunities for collaboration with national and international accreditation organizations. For sustainable collaboration, it is essential to have shared goals among partners, mutual sharing of expertise, resources, and information, and to establish a relationship based on mutual trust, respect, and openness.

**Ethical Conduct:** STAR personnel, as responsible individuals towards stakeholders, adopt a high level of ethical approach with transparency and accountability. Therefore, STAR personnel act professionally, avoiding conflicts of interest within the framework of the STAR Code of Ethics.

**Transparency and Accountability:** STAR holds the responsibility of informing stakeholders and the public about all activities and efforts, particularly evaluation and accreditation processes, ensuring transparency and accountability.



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